



## GATEWAY BRAND AMBASSADOR SEARCH 2017

### ENTRY PROCEDURE:

1. Record a 15-30 second video that tells us why you want to be a Gateway Brand Ambassador
2. Submit your video through one (only one) of the following channels;
  - Upload to **Instagram** – Your video can be a maximum of 30 seconds long. Make sure you tag @GatewayUmhlanga and use the hash tag #GatewayAmbassador OR
  - Upload to **Twitter** – make sure you tag @GatewayUmhlanga and use the hash tag #GatewayAmbassador OR
  - Upload to **Facebook** – Tag Gateway Theatre of Shopping VIP and use the hash tag #GatewayAmbassador OR
  - Via **Email** – Send your video (no larger than 9MB) to [brandambassador@gatewayworld.co.za](mailto:brandambassador@gatewayworld.co.za)
  - Old school – drop off a clearly labeled envelope containing a DVD or USB stick at our **Information Desk** during trading hours – make sure you sign in your entry with the info desk team. Please note that DVDs and USB's will not be returned.
3. **NOTE!** If you enter via social channels, please email a copy of your completed entry form to [gateway@primelife.co.za](mailto:gateway@primelife.co.za) – please ensure you tell us what your social handle is so we can match your entry form to your online video. You will know we have received your video when we comment on it! If you enter by dropping off your DVD or USB at our Information Desk, please make sure your entry form is inside your envelope and that the envelope is sealed. If you enter via email, please attach your entry form to the email.



**APPLICATION FORM**

Name & Surname \_\_\_\_\_

I.D. Number \_\_\_\_\_

Gender \_\_\_\_\_

Cell Number \_\_\_\_\_

Email Address \_\_\_\_\_

Area of Residence \_\_\_\_\_

Facebook Page & No. of Friends \_\_\_\_\_

Twitter Handle & No. of Followers \_\_\_\_\_

Instagram & No. of Followers \_\_\_\_\_

If you have a Blog, please tell us your blog name and what you write about?  
 \_\_\_\_\_  
 \_\_\_\_\_

**(B) Kindly answer the questions below:**

1. Do you have any prior experience representing a Product or a Brand? YES / NO
2. If yes, what companies have you worked for in the past as a brand or product Ambassador?  
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 \_\_\_\_\_  
 \_\_\_\_\_
3. If no, what do you think the Gateway Ambassador job entails?  
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 \_\_\_\_\_  
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4. Do you have an Active Social Media or Online presence? YES/NO

5. Describe Gateway in one sentence?

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6. What experiences do you enjoy at Gateway?

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7. Why should we choose you to be Gateway's Ultimate Brand Ambassador?

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8. How did you enter this competition?

- Twitter    Instagram    Facebook    Info Desk    via info desk drop off

9. How did you hear about this competition?

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10. I have read the Terms and Conditions associated with this competition? YES / NO

**Thank You for your Application & Good luck!**

E & OE